

**Scottish Legal News is the trusted daily news source for Scotland's legal professionals.**

Established in 2008, our free daily newsletter and website are relied upon by thousands in the legal industry, including **solicitors and advocates, fiscals, sheriffs, judges, and civil servants.**

We already reach the majority of lawyers and continue to grow.

## 50% EMAIL OPEN RATE

SOURCE: AMAZON WEB SERVICES, FEB 2025

Our weekday morning newsletter has around **18,500 subscribers** and boasts an **industry-leading average open rate of 50%**. There is no better way to engage Scottish lawyers.

Our website attracts **65,000 unique visitors per month**, while our social reach continues to expand. We've built strong communities of **over**

# YOUR DIRECT CONNECTION TO SCOTTISH LAWYERS

**14,420 followers** on LinkedIn and **over 12,230 followers** on X, while our newly-launched Instagram page is already resonating with students and early-career lawyers.

**No other platform connects you directly with the Scottish legal community like we do.** We provide a prime opportunity to promote job listings, events and training courses to the people who matter most.



## Jobs & Tenders

- £350 + VAT for one week
- £574 + VAT for two weeks

Published in the daily newsletter, on social media and our website.

## Sponsored Articles

£287 + VAT per week on the daily newsletter, social media and website.

## Display Advertising

Banner	£700 + VAT
Website MPU	£600 + VAT
Website Leaderboard	£1,060 + VAT
prices per month	

## Dedicated E-shot

Get maximum visibility in a direct email for **£2,000 + VAT**. Limited availability.



The screenshot shows the Scottish Legal News website with several advertising spots highlighted in blue boxes:

- LEADERBOARD (1296 x 120)** at the top of the page.
- BANNER (900 x 240)** on the left side of the main content area.
- BANNER (900 x 240)** on the right side of the main content area.
- MPU (300 x 250)** in the bottom left corner, next to an article titled "Motorists to be allowed to watch TV in self-driving cars".
- MPU (300 x 250)** in the bottom right corner, next to a "Latest Jobs" section.

example advertising positions on the home page

**For more information and to discuss your advertising requirements, please contact Jeff Anderson**

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