

THE DIRECT ROUTE TO SCOTLAND'S LEGAL COMMUNITY

Scottish Legal News is the trusted daily news source for Scotland's legal professionals. Established in 2008, our **free** daily newsletter and website have become essential reading for the Scottish legal sector.



Reach the people who matter

Our audience includes solicitors, advocates, fiscals, sheriffs, judges and civil servants. We reach most of Scotland's lawyers – and the wider legal community who rely on up-to-the-minute legal insight.



Multi-channel visibility

Our website attracts **100,000** unique visitors each month.

We have also built, highly engaged communities across our social platforms, including **17,000** followers on LinkedIn and **13,000** on X.



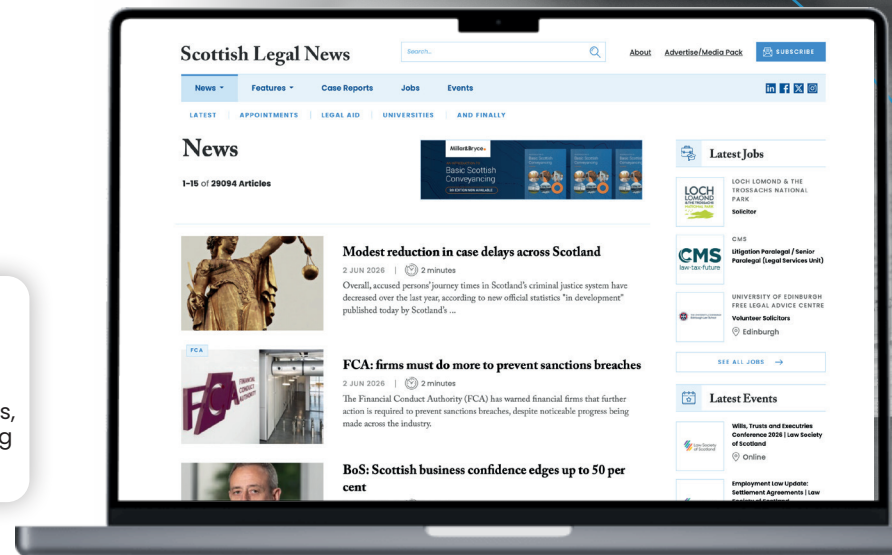
Powerful daily engagement

Our weekday morning newsletter reaches around **18,500** subscribers and delivers an industry-leading average open rate of **50%**. There is no more effective way to place your message in front of Scotland's legal professionals.



Why promote your business with us?

No other platform connects you directly with the Scottish legal community like **Scottish Legal News**. Our proven product mix of content marketing, roundtable discussions, business symposiums, content marketing and advertising deliver real impact for brands



Engage with the legal community | build your brand | fill your vacancies



Partner Content Blog

- Called '**Advice focus**' – branded as partner content
- Runs for a week on emails newsletters
- Promoted via our LinkedIn channels
- Lives permanently on the website
- Can include contact details, author bio and company LinkedIn profile
- Positions your company as experts on the subject to Scotland's legal community
- Lead generation
- Lives in perpetuity to benefit your backlink strategy

Individual Price £695

Series of 4 £650

Series of 12 £500



Sponsored Roundtable

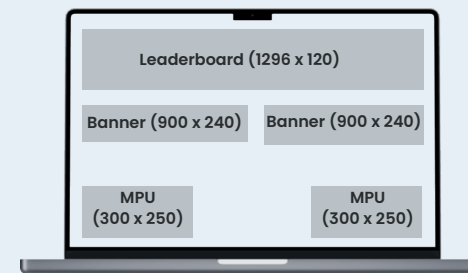
- Chaired by one of our editors
- Positions you in the room with senior industry leaders (can be hosted at your offices)
- Reported on our daily newsletters
- Promoted on our LinkedIn channels
- Lives forever on our website
- Provides valuable, sharable, content highlights for client channels
- Tailored to client needs
- Key sponsor messaging and quotes highlighted in promotional article
- Can be audio captured for podcast broadcast (extra fee)

Price £7,450



Display advertising

example advertising position on the home page



Your campaign will run for a month, reaching at least **100,000** page views

Banner £700

MPU £600

Leaderboard £1060



Recruitment advertising

Price 2 weeks from £665/4 weeks from £775